

Creating and Managing Greener Workspaces

Cluj-Napoca, March 14th, 2013

This full-day course is dedicated to the understanding how to design, construct and operate green workspaces. The course presents key information on various sustainable office solutions. It includes developing a green office program as well as achieving internationally recognized green building certification. The course is useful for executives, architects, product designers, technologists, engineers, academics, students, and others interested in exploring ways to benefit from the important shift toward energy efficient and environmentally responsible design principles.

Trainers' Profiles

Steven Borncamp

founder and president of the Romania Green Building Council | managing director of ecoNavitas | chairman of the Education Taskforce for the Europe Green Building Council Network

Steven Borncamp was an early advocate of sustainable development and socially responsible business having joined in 1993 the First Affirmative Financial Network - one of the pioneering investment companies in the field. In 2005 he founded EcoNavitas (formerly SOPOLEC) an innovative business and technology consultancy company dedicated to supporting and growing environmentally responsible businesses. Through prior work at EcoNavitas and KPMG Consulting / BearingPoint he has provided strategic advice and managed complex business and technology projects for leading companies across the Central and Eastern European region and throughout the United States.

Steve led the team that organized the Romania Green Building Council, three "Build Green Central Eastern Europe" conferences in Bucharest and Budapest and numerous other green building initiatives for the region. He has worked to create a comprehensive and proficient marketplace of green building solution providers. Steve is currently leading three exemplary green building projects and has over twelve years of successful project management experience. He is a lead author of the 52 hour "Green Building Professional" professional accreditation program and elected Chair of the Europe Green Building Council Network's Education Taskforce. He holds a Bachelor in Economics from the University of California San Diego and a Masters in International Relations from Tufts University's Fletcher School of Law and Diplomacy.

Agenda

9:00 am - 9:30 am | Registration & Welcoming Coffee

9:30 am - 11:30 am | Training

Why Greener Workspaces?

The Business Case for Green Offices

- The Innovative Workplace, changing priorities and new options
- Convincing decision makers of the merits of sustainable construction
- Voluntary Certifications related to the Office

How do we do it? - Part 1

Green Office Innovations

- Case Studies from Green Building Councils
- New Product, Services, Technologies, and Ideas

11:30 am - 12:00 pm | Coffee break

12:00 pm - 1:30 pm | Training

Designing out Waste

- Cradle to Cradle™ products and more
- New Interior Design opportunities

How do we do it? - Part 2

Green Certification of an Existing Building

- Lessons Learned : Portland Trust Presentation - Building Quality, Energy Efficient and Green!

1:30 pm - 3:00 pm | Lunch

2:45 pm – 4:15 pm | Training

Managing Greener Workspaces

Green Office Operations and Facilities Management

- Case Studies and Ideas for ongoing performance
- New requirements of greener offices
- Green Leases

4:15 pm - 4:30 pm | Coffee break

4:30 pm - 5:30 pm | Training

Workgroup

- What are the opportunities and barriers for creating more green workspaces?

QUIZ