



ROMANIA
GREEN
BUILDING
COUNCIL

The Financial Valuation of Green Buildings

December 9 - Bucharest

"Romania Green Building Professional" training series

Location: Orange Concept Store, Calea Victoriei #41

Agenda

[11:00 - 11:30] Registration & Welcoming Coffee

[11:30 - 12:45] Introduction

Trainers:

Steven Borncamp – RoGBC

- **Background**
 - First... how do we define "green"
 - General benefits and essential green attributes
 - Roles and motivations of project players
- **Market Trends**
 - Business Drivers
 - Local, Regional and International Market Trends
 - Green Finance, Green Mortgages
 - Environmental Accounting, REDD
- **Demonstrating Value**
 - Influencing the important green building decisions with proper analysis
 - consummate

[12:45 - 13:00] Coffee Break

[13:00 - 14:00] Green Building Certification

Trainers:

Steven Borncamp – RoGBC

Paul Rinder – Project Manager, Aquarius Grup

- **Certification basics?**
 - What certifications are driving the market?
 - What are the costs of the certifications?
- **Financial Aspects - How do Certifications affect**
 - Occupancy Rates, Rental Premiums, Valuation
 - Costs considerations and risk analysis and mitigation
- **Work Group**
 - Question and Answer....How effective will a certifications and energy certificates be in changing valuations in Romania?

[14:00 - 15:00] Lunch

[15:00 - 16:30] Examples / Case Studies

Trainers:

Steven Borncamp – RoGBC

Randy Tharp – International Project Director – EPSTEIN

Adela Catargiu – Building Evaluator

- **Local and Regional Examples**

- Office
- Industrial
- Retail

- **Workgroup**

- Are these studies indicative of current market? How will the market evolve?
- Discuss results

[16:30 – 16:45] Coffee Break

[16:45 - 17:30] More Case Studies / Wrap up

Trainers:

Steven Borncamp – RoGBC

Florin Furdui – Country Director, Portland Trust

- **Local and Regional Examples**

- Office

- **Workgroup**

- What needs to be done in different stakeholder groups to move forward?
- Discuss results

[18:00 - 21:00] RoGBC Holiday Party

All Course attendees are invited to join our members at Our annual holiday celebration. The party will also be held at the "Orange Concept Store". We'll announce here the first graduates of the "Romania Green Building Professional" program.

