



Workshop

Cities of the future: towards low carbon economies

INFRA 33667

**organised by the
Romanian Municipalities Association (AMR) in co-operation
with Braşov municipality and the
Council of European Municipalities and Regions (CEMR)**

Venue:

**Hotel Ramada Brasov
Calea Bucurestio No. 13
RO-500326**

**Braşov, Romania
14 October 2009**

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Aim of the meeting:

The aim of the meeting is to debate on the EU, national and local policies for the reduction of the CO2 emissions and to share best practices of the implementation of policies and projects locally.

The sessions of the workshop will be focused on sectorial and transversal policies and strategies that touch upon energy efficiency, buildings, transport, ICT and renewables and how to integrate measures locally in order to better articulate the initiatives like: urban regeneration and infrastructure projects, the development of local green economies and provision of incentives for investments and job creation.

The European Union commitment to reduce the emission of green house gases with 20% until 2020 and to raise the target to 30% if an equitable and effective commitment will be reached at the Copengagen summit cannot be achieved without a considerable participation of the local and regional authorities.

The local authorities are aware about the considerable effects that the climate change will have on important sectors of the economy: agriculture, transport, energy, tourism, health and the accelerated degradation of the ecosystems all over Europe. For that reason, a common and coordinated effort is needed in order to get effective results and to adapt in due time to the consequences that Europe will inevitably face.

The current economic downturn is seen as an opportunity for the EU to review its priorities and create an appropriate framework for the development of green technologies and increase the demand of green products and services to the market. The local and regional authorities share this vision and wish to take the appropriate measures and to fully contribute to this new European revival by creating green and sustainable local economies and a better quality of life.

Day I :
Wednesday 14 October 2009

<i>09:00</i>	<i>Registration of participants</i>
09:30	<p>Opening session</p> <ul style="list-style-type: none"> - Mr. Gheorghe Falcă, Mayor of Arad Municipality, President of the Romanian Municipalities Association - Mr. George Scripcaru, Mayor of Braşov Municipality, member of the AMR Steering Committee and Vice-president of Energie Cites <p>Keynote speeches</p> <ul style="list-style-type: none"> - Mr. Adriean Videanu, Minister of Economy, Romania (tbc) - Mr. Michel Lebrun, Vice-president of the Walloon Parliament and Member of the EU Committee of the Regions (tbc)
10:00 - 11:30	Session I: Participation of the local authorities to the achievement of 20:20:20 European targets
	<p>The role of local authorities in view of the upcoming international agreements on climate change in Copenhagen and their contribution for reaching the international and European targets</p> <ul style="list-style-type: none"> • <i>Mr. Axel Welge, Deutscher Städtetag (German Association of cities and towns), Department of Environment, Germany</i>
	<p>Sustainable urban planning and change mitigation</p> <ul style="list-style-type: none"> • <i>Dr. Vilma Éri, Center for Environmental Studies Foundation, Hungary</i>
	<p>Strategic planning: Integrated approach in Romanian urban development. Lessons from a pilot project in Timisoara</p> <ul style="list-style-type: none"> • <i>Mr. Ciprian Jichici, President of the Urban Planning Commission, Timișoara Local Council</i> • <i>Mr. Joep de Roo, Director Eurodite</i>

	<p>Presentation of the ACCESS project (Accelerated Penetration of Small-Scale Biomass and Solar Technologies) financed by Intelligent Energy Programme of the EC</p> <ul style="list-style-type: none"> • <i>Mrs. Anca Bardici, Institute for Studies and Power Engineering, Romania (ISPE)</i>
	Debate
<i>11:30</i>	<i>Coffee break</i>
12:00	Session II: Urban mobility and sustainable transport solutions
	<p>EU mobility initiative and the implementation of the clean vehicles directive</p> <ul style="list-style-type: none"> • <i>Video message from the Unit responsible for Clean transport & urban transport, Directorate General Energy and Transport European Commission</i>
	<p>Reduction of CO2 emissions by optimization of traffic in urban areas. Presentation of the project “Road passage Podul Viilor”</p> <ul style="list-style-type: none"> • <i>Mr. Tudor Pendiuc, Mayor of Pitești municipality and Executive President of the AMR</i>
	<p>Clean Vehicles in Stockholm</p> <ul style="list-style-type: none"> • <i>Mr. Jonas Eriksson, City of Stockholm, Department for Environment & Health, Sweden</i>
	<p>Sustainable transport solutions: presentation of the Modern project financed by CIVITAS initiative of the EC and implemented in Craiova municipality</p> <ul style="list-style-type: none"> • <i>Mr. Gabriel Vlăduț, coordinator of Civitas Modern Project and Vice-president of the national commission for innovation</i>
	Debate
<i>13:30</i>	<i>Lunch break</i>
15:00 - 16:30	Session III: Promotion of green investments in cities, greening the local economies

	<p>The cohesion policy and structural funds assistance for energy efficiency projects</p> <ul style="list-style-type: none"> • <i>Ms. Mihaela Curea, General Direction for Energy, Oil and Gas, Ministry of Economy</i>
	<p>How cities of the future may go green? Strategies for attracting green investments in the building sector</p> <ul style="list-style-type: none"> • <i>Ms. Anca Bieru, Director for Membership and Public Affairs, Romania Green Building Council</i>
	<p>Sustainable procurement as a key tool for climate action in Europe</p> <ul style="list-style-type: none"> • <i>Mr. Peter Defranceschi, ICLEI – Local Governments for Sustainability, Head of Brussels Office</i>
	<p>“MODEL” cities from Romania signatories of the Covenant of Mayors</p> <ul style="list-style-type: none"> • <i>Ms. Camelia Rață, Executive Director, Energy Cities Romania (OER)</i>
	<p>Presentation of the Genius project focused on building an university campus with energy-efficient facilities and energy efficiency research and development unit</p> <ul style="list-style-type: none"> • <i>Mr. Ioan Vișa, Rector of Transilvania University from Brașov</i>
	<p>Debate</p>
<i>17:00 - 17:15</i>	<i>Workshop conclusions</i>

**This meeting is being organised by the
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