







# Hotels – Cogeneration – Trigeneration – and the EU EBRD Energy Efficiency Finance Facility

Mark Velody Project Manager, EU EBRD EEFF Tractebel Engineering

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#### **CHOOSE EXPERTS, FIND PARTNERS**

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# The EEFF is not designed for hotels...

A "fast track" grant-supported energy efficiency credit line, featuring:

Loans – of up to 2.5 million Euros per *industrial* company, through:









- Free (EU financed) technical consultancy from Tractebel Engineering
- EU grants of 15% of the loan value (max. 375,000 Euro each)







# ... but EEFF rules are permissive for cogeneration

#### Although hotels are not considered to be 'industrial'...

- 'Industrial sector' (according to EEFF rules) means manufacturing and primary industries
- 'Service sectors' including hotels are not eligible to use the EEFF

#### ... the EU has indicated that it likes combined heat and power (CHP)

- as energy savings are usually very substantial indeed with this technology...
- and the EEFF rules allow for case-by-case exemptions 'on the basis of energy to be saved'

#### So a hotel who wants to generate its own power, heat and cooling...

• ...is likely to be considered sufficiently 'industrial' to be financed using the EEFF







## Why would a hotel want CHP?

#### CHP involves...

- Generating your own electricity not buying it from the grid
- Heating and hot water for the hotel (and swimming pool, if applicable) from exhaust gases
- Cooling is also possible (tri-generation)

#### The performance of CHP investments can be very attractive...

- Economics typically much better than using conventional power/heat/cooling solutions
- Environmental impact (GHG emissions) typically much lower than conventional solutions

#### ... and if you use the EEFF to finance the investment...

Free technical consultancy from Tractebel Engineering... and a 15% EU grant







# CHP may be financed directly using the EEFF....

#### EEFF credits (loans) of up to 100%

• From BCR, BRD, Banca Transilvania or CEC Bank

EU financed technical consultancy from Tractebel Engineering

+15% EU grants







# ... or third party financing using the EEFF is another option

#### An Energy Service Company (ESCO) could work with a hotel

- ESCO borrows using the EEFF and invests in CHP at the hotel (the hotel pays nothing)
- Hotel (not the ESCO!) receives the 15% EU grant
- Hotel buys, heat, cooling and power from ESCO for x years (typically 8 to 13 years)
- Then ESCO transfers the plant to the hotel for 1 Leu

#### In this case:

- The FSCO borrows...
- ... but the hotel receives the EU grant!

#### Benefits - 'win-win-win'

- For the hotel no investment, cheap heat, power and cooling, an EU grant now, a plant in x years
- For the ESCO recovers capital, interest and makes a profit over x years.
- For the environment CO<sub>2</sub> emissions reductions.







# Other EEFF rules you should know about...

#### Borrowers must be creditworthy to use the EEFF

BCR, BRD, BT or CEC Bank's lending rules will apply

#### May not receive another EU grant for the same investment

Another EU grant for the same company is OK, though

#### The investment must perform well (technically and economically)

- At least 20% specific energy savings and At least 10% IRR
- The free study from Tractebel Engineering will show the energy savings and IRR







## Seven steps - how a hotel can may use the **EEFF** to finance a CHP investment

- Discuss with Tractebel Engineering to check that your CHP idea is eligible (For hotels – which are not 'industrial' we will contact EBRD for a case-by-case exemption)
- 2. Discuss with BCR, BRD, BT or CEC Bank and sign a Letter of Engagement
- 3. Tractebel Engineering prepares a consulting study to support your investment
- 4. The hotel signs a loan agreement with BCR, BRD, BT or CEC Bank
- 5. The hotel uses the loan to make the energy efficiency investment.
- 6. Independent consultants MWH verify that the investment has taken place
- 7. EBRD pays the 15% grant into your bank account, in Euros







## **FAQs ABOUT THE EEFF**

#### Where does the money come from?

- 80 million Euro in loans available from EBRD through BCR, BRD, BT and CEC
- 12 million Euro in grants available from the EU through EBRD

#### What are the interest rates and other lending conditions?

- Ask BCR, BRD, BT or CEC Bank!
- Bank logos at www.eeff.ro link to the EEFF pages of their websites

#### Is EEFF difficult, bureaucratic and time-consuming to access?

No! It is simple, straightforward and rapid!

#### Are the services of Tractebel Engineering and MWH free?

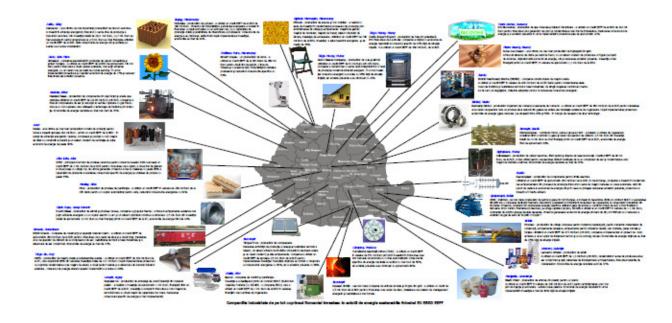
Yes – the technical consultancy is financed by the EU through EBRD.







# 36 investments with a combined value of almost 30 million Euro are under-way or complete...









#### TRACTEBEL Engineering

# 'Real life' examples of heat and power investments financed using the EEFF...









# Borzesti, Bacău

#### Combined Heat and Power was a solution for this large chemicals plant

Chimcomplex - an SCR company - is a major chemicals plant... and a major energy consumer

#### The company

- replaced grid-based power and a conventional steam boiler...
- ... with a cogeneration unit and a heat recovery boiler

This was a major energy efficiency investment

- costing around 10 million Euro...
- ... and bringing energy savings of approximately 30%.

An EEFF credit of 2.5 million from BCR helped finance this company









# Chitila, Ilfov

#### This bakery invested nothing for this tri-generation plant!

SE-GES – and ESCO – provides energy services to Spicul – a bakery

- investor SE-GES (Romanian American Enterprise Fund).
- beneficiary Spicul Bakery.
- technical solution Jenbacher 1 MWe tri-generation unit

The bakery lowers power, heat and cooling costs... without investing a penny!

1 MEUR of the investment from BRD Group Société Générale using the EEFF

- energy savings approx. 3,500 MWh/year.
- financial savings from Day 1 for no investment by Spicul
- GHG emissions reductions approx. 700 t/CO<sub>2</sub>e/year

The EU grant will go to the bakery!









# Oprișenești, Braila

#### This plant took only three months to move from 'idea' to 'online'

OMV—Petrom and SE-GES singed a Build-Own-Operate-Transfer agreement in December 2009

- OMV-Petrom is South-East Europe's largest oil and gas producer
- SE-GES finances, develops, installs and maintains cogeneration plants for industrial companies

An innovative project was designed and executed very rapidly – online by February 2010

producing electricity for use by Petrom using high-sulphur well gas

Energy and environmental benefits are impressive

- Primary energy savings 38,143 MWh/year
- greenhouse gas emissions savings 54,986 t/CO<sub>2</sub>/year

The investment was financed by SE-GES using

- its own financial resources; and
- a 1.1 million Euro EEFF credit from BRD Société Genérale.









# So — for CHP only - hotels can join a wide range of sectors who may use the EEFF

Metals

Machine building

Oil-and-gas

**Ceramics** 

**Plastics** 

Chemicals

**Textiles** 

Food and drink

**Furniture** 

Heavy industry

Agriculture







Light industry

Hotels

#### TRACTEBEL Engineering

# 'Real life' examples of investments financed with the EEFF – from various sectors...







#### Metals sector

#### State-of-the-art furnace yields hot energy savings

Ductil Steel, who manufactures steel wire in Oţelu Roşu, introduced:

- an energy-efficient electric arc furnace...
- ...with a continuous optimised shaft...
- bringing 44% specific energy savings

EEFF credit of 2.5 million Euro from BT helped this 12 million Euro investment

#### Forge melts down its energy bills

Doosan IMGB is Romania's largest forging and casting company

- replaced steam boilers and rehabilitated three ovens
- introduced an Energy Management System
- ... bringing 1.5 million Euro/year in energy savings

Financed using an EEFF credit of 2.5 million Euro from BCR











#### **Plastics sector**

#### **Energy-efficient extruders**

Indra of Târgu Mureş, who manufactures plastic foils:

- replaced one of its five extruders...
- ...lowering specific energy consumption by 42%

EEFF credit of 360,000 Euro from BCR towards this 400,000 Euro investment



#### Energy-efficient moulding machines

Sterk Plast of Constanţa, who manufactures household plastic items:

- bought an injection moulding machine and blow moulding machine
- payback less than two years.
- monthly energy savings more than costs of servicing the loan

Financed using an EEFF credit of 345,000 Euro from Banca Transilvania









#### **Textiles sector**

#### Energy efficiency is always in fashion

Moda, Arad – made four types of investments

- replaced the electrical and ventilation systems
- replaced a textile cutting machine
- replaced compressors and pumps
- modernised a steam and hot water boilers
- achieving 35% energy savings

Financed with an EEFF credit of 294,000 Euro from BRD

#### Material cost savings for a dry cleaner

Prod Cresus, Bacau

- manufacturer clothes and runs a dry cleaning service
- replaced a steam boiler and a dry cleaning machine...
- found 31% energy savings

EEFF credit of 42,500 Euro from CEC Bank











#### Food sector

#### Sweet energy savings...

Lemarco Cristal of Urziceni, Ialomita – a sugar processor – invested in:

- a steam plant, a conveyor system, a packaging plant...
- a water system a compressed air system, capacitors
- ... bringing 37% energy savings

EEFF credit of 1.3 million Euro from BCR

#### Crunchy energy savings!

Pufulete of Buşag, Maramureş – produces corn puffs coated with oil and salt

- retired two older extrusion machines
- bought a new, larger, more energy-efficient model...
- ... so energy use 'per corn puff' fell by 44%

EEFF credit of 180,000 Euro from BRD Société Genérale











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## **Wood processing**

#### Sanding, milling, mortising and more...

Plimob - Sighetu Marmaţiei, Maramureş — a furniture manufacture:

- invested in new sanding, milling, mortising machines,
- fully-automated robotic varnishing in an electrostratic field
- replaced an exhaust installation, modernised an assembly line
- the result: 36% energy savings, payback in 4 years

Financed with an EEFF credit of 738,000 Euro from BRD Société Genérale

# PUMB

#### An energy-saving robotic polishing line

Smart Impex of Moftinu Mare, Maramures – a coffin maker – invested in:

- two polishing lines (robotic polisher pictured), a finishing line a panel gluing press and production streamlining
- the result: specific energy savings of 63%

Financed using an EEFF credit of 269,000 Euro from CEC Bank









# **Heavy industry**

#### 47% energy savings 'on track'

REVA Simeria – who builds and repairs railway rolling stock:

- replaced a steam boiler and two forge stoves
- recovered heat from its compressed air production facility
- rehabilitated its compressed air networks
- insulated its production hall

EEFF credit of 280,000 Euro from BCR

#### 25% energy savings 'dredged up'

Promex, Brăila – a metallurgical company

- produces castings, turned and forged parts and makes earth-moving, road, construction and naval equipment
- modernised a heat treatment furnace and a lathe

EEFF credit of 473,000 Euro from BCR











# **Agricultural sector**

#### Blooming energy savings

Fresh Flowers of Lehliu Gară, Calaraşi – is Romania's largest tulip grower

- replaced the greenhouse heating system
- built a better-insulated cold storage unit
- achieved 28% energy savings

Financed using an EEFF credit of 160,000 Euro from Banca Transilvania

#### Carbon-neutral technical solution

Ardeal of Carei, Satu Mare refines edible oils and animal feed meal

- replaced two old steam boilers...
- ... with a new sunflower seed shell-fired steam boiler
- achieved 17% energy savings

Financed using an EEFF credit of 740,000 Euro from BRD Société Genérale













## **Examples of technologies being financed using** the EEFF....

Replacing equipment

Boilers

New technologies

Compressors

Heat recovery

Machines

Cooling

**Building insulation** 

Replacing production lines

Lighting

**Automation** 

Cogeneration

Relocation

Energy management systems

Trigeneration







**Ovens** 

... and more

# Relocation – an opportunity to become more energy-efficient

#### Compressors manufacture relocates

Timpuri Noi relocated to Jilava on the ouskirts of Bucharest, and:

- insulated its new production hall; replaced older equipment;
- installed a modern heating system and solar-assisted hot water
- The result: 52% energy savings

Investment of almost 2.5 million Euro using an EEFF credit from BCR

#### Bakery relocates and uses an ESCO

Spicul bakery relocated from Bucharest to Chitila, Ilfov and signed...

- a Build-Own-Operate-Transfer agreement with SE-GES
- who installed a Jenbacher 1 MWe tri-generation unit
- so bakery lowers power, heat and cooling costs... without investing













# Replacing equipment

#### Energy *inefficiency* – is like throwing away money!

Amplast of Lereşti, Argeş, who makes throw-away plastic packaging

- replaced five smaller thermoforming machines...
- ... with two larger thermoforming machines
- achieving 79% specific energy savings

Financed using an EEFF credit of approx. 1 million Euro from BCR

#### Energy *efficiency* – is like printing money!

Mega Press Holding – a large printing house and media group

- retired three rotary printing presses...
- and introduced a single larger rotary printing press
- which brought 59% energy savings

Financing – a EEFF credit of 2.45 million Euro from BRD Société Genérale











## **New technologies**

#### A hot way to save energy

Metalul Mesa of Salonta, who makes forged steel parts and specialist tools

- installed an inductive heating technology...
  ... to replace old, inefficient gas furnaces like this one
- and replaced old air compressors with a single new compressor
- achieving energy savings of more than 70%

Financed with an EEFF credit of 86,000 Euro from BCR

#### A cool way to save energy

Kubo Ice Cream Company, who makes 'Amicci' Ice Cream

- retired a freon-based cooling system...
- ... and introduced an ammonia-based cooling system
- yielding both environmental benefits and energy savings

EEFF credit of approx 1.1 million Euro from BRD Société Genérale













## **Heat recovery**

#### Waste heat to steam...

Rulmenţi of Bârlad – a manufacturer of bearings and bearing elements

- who already had energy-efficient combined heat and power (CHP)...
- ... became even more energy efficient by installing a recuperating boiler to produce saturated steam from CHP combustion gases
- Energy savings: 20% 59% (depending on the steam demand)



#### Waste heat to hot water...

Cableteam of Sighişoara – a cable manufacturer:

- fed heat recovered from an air compressor to the hot water system...
- ...and modernised a wiredrawing machine
- 43% energy savings pay for the investment in less than three years

Financed with an EEFF credit of 90,000 Euro from BCR









#### **Machines**

#### Energy bills cut (and rolled and pressed)

Recomplast of Buzău, who makes parts for the power network, invested in:

- oxy-fuel and plasma cutter; screw-thread rolling machine;
- an automatic press with mechanical feeding line;
- medium frequency inductive heating system

Financed using EEFF credits totaling around 200,000 Euro from BCR

#### Boring machine brings interesting energy savings!

Mirfo of Târgu Jiu manufactures machine tools and welded sub-assemblies

- modernised a boring machine and two overhead cranes
- and introduced an innovative natural daylighting system (pictured)
- Result: 39% energy savings, health and productivity benefits

EEFF credit of 329,000 Euro from BT towards this 411,000 investment











# **Building insulation**

#### Lower heating costs...

World Machinery Works (WMW) is a machine builder, operating from Bacau

- modernised its heating system and insulated the production building
- saving energy and improving comfort levels for the workforce

Financed with an EEFF credit of 400,000 Euro from CEC Bank

#### ... and a cosy workforce

Rom Olsena Company of Târgu Mureş manufactures nails and wire

- transformed a draughty old industrial hall into this modern-looking unit
- insulated roof, windows and doors installed a modern boiler
- achieved 48% energy savings

Financed with an EEFF credit of 61,000 Euro from CEC Bank











# Self-generation of heat and power

#### Combined heat and power investment brings 30% energy savings

Chimcomplex of Oneşti, Bacău – is a major chemicals plant

- Replaced grid-based power and a conventional steam boiler...
- ... with a cogeneration unit and a heat recovery boiler

his 10 million Euro investment included a 2.5 Euro EEFF credit from BCR

#### Power investment saves 55,000 tons of CO<sub>2</sub>/year

OMV-Petrom's site at Oprişeneşti, Braila has high-sulphur well gas

- The ESCO SE-GES installed a power plant to use the gas...
- ... make electricity to help meet OMV-Petrom's power needs

SE-GES financing included a 1.1 million Euro EEFF credit from BRD

The EU has indicated that CHP is a priority – so may allow EEFF financing for investments of > 2.5 MEUR and for non-industrial sectors such as hotels.











#### **Automation**

#### A simple-and-effective way to bake some energy savings

Pion of Medias, Sibiu bakes cakes, pastries, cookies, sweets and wafers

- replaced a conventional wafer baking line with an automatic one...
- lowering energy consumption per wafer by 64%

Financed using a 239,000 Euro EEFF credit from CEC Bank

#### Robots save energy in Alba Iulia

IPEC of Alba Iulia manufacturers household porcelain articles for IKEA

- introduced two new glazing lines (with robotics)
- replaced an oven replacing two presses
- Production capacity up 60%; specific energy consumption down 55%

Financed using a two million Euro EEFF credit from BCR











# **Updating production lines**

#### Energy efficiency – an investment as solid as a...

Cemacon, Zalău, one of Romania's largest brick makers

- replaced an old ceramic block production line with a new one..
- ... including a tunnel kiln and a tunnel dryer
- lowering energy use per block
- 12.7 million Euro (of 28.4 million) was energy-efficiency related

Of which maximum EEFF credit of 2.5 million Euro financed by BCR

#### A sparkling example of energy efficiency

Rio Bucovina of Vatra Dornei is a producer of table mineral water

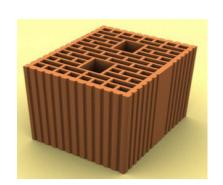
- Modernized a bottling line
- Replaced an ozone generator
- Lowered energy and environmental emissions by 22%













# If YOU would like to apply for a loan, free technical consultancy and an EU grant...

- Contact the EEFF team at Tractebel Engineering...
  - EEFF Helpline 031 224 8104, eeff@eeff.ro
- ... or visit us online
  - www.eeff.ro
- ... or contact any participating bank















# **QUESTIONS?**





TRACTEBEL Engineering

GOFSVEZ



# Thank you for your attention

Mark Velody

Project Manager, Energy Efficiency Finance Facility

021 224 8104 - eeff@eeff.ro - www.eeff.ro









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